

2012 EDITORIAL CALENDAR



Serving Worldwide Manufacturers of Springs, Wire Formed Parts, Wire Mesh and Rebar Products

Written with industry experience and engineering knowledge, *Wire Forming Technology International* brings its readers the technology, product and market information required to excel in the production of springs, wire formed parts, wire mesh and rebar products.

ISSUE	EMPHASIS	ROUNDUPS	SPOTLIGHT	BONUS*	AD CLOSING
WINTER	Top Products of 2012 wire 2012 Preview	Wire, Strip, Bar & Coatings	Mesh Welding	wire 2012	February 10
SPRING	Rebar Processing Wire Expo 2012 Preview	Spring Coiling	Straightening & Cutting	Wire Expo 2012	April 20
SUMMER	SPRING WORLD 2012 Preview wire China 2012 Preview Wire & Cable India 2012 Preview	Wire Forming & Bending	Heat Treatment	SPRING WORLD 2012 wire China 2012 Wire & Cable India 2012	August 3
FALL	Company Profiles Technical Achievement Awards Surface Treatment & Cleaning	Spring Grinding	Testing	Company Profiles	October 19

* Bonus Distribution of the magazine at various wire forming and spring making industry trade shows (Winter, Spring and Summer issues).
Company Profiles posted online at www.wireformingtech.com (Fall issue).



Ultimation Machines Ltd.

WAFIOS

KEY PERSONNEL

CONTACT INFORMATION

COMPANY PROFILES
Fall 2012 issue.
Full and half page advertisers receive a complimentary Company Profile in a special bound section of the Fall issue.

Spotlight On Spring Grinding

CONTACT INFORMATION

SPOTLIGHT ARTICLES
Staff written articles on a selected product(s) or trade show(s). Each advertiser of the selected topic will receive a free Spotlight Ad including contact information and logo.