For 2021, Wire Forming Technology will also be distributed at the trade shows and exhibitions listed below:

- Interwire 2021
- wire Russia 2021
- SMI Metal Engineering eXpo 2021
- wire Southeast Asia 2021
- wire South America 2021

**COMPANY PROFILES**

Fall Issue. Full and half page advertisers receive a complimentary Company Profile in a special bound section of the Fall issue. 
Deadline: October 28, 2019

**SPOTLIGHT ARTICLES**

Staff written articles on a selected product(s) or trade show(s). Each advertiser of the selected topic will receive a free Spotlight Ad including contact information and logo.

**STRAIGHT FROM THE SHOW**

News, facts and images from recent trade shows. Send submissions to: mcnulty@wireformingtech.com

**Submissions**

Mike McNulty, Editor
Wire Forming Technology International
1741 Akron-Peninsula Rd.
Akron, OH 44313 USA
TEL: +1 330 864-2122 FAX: +1 330 864-5298
Email: mcnulty@wireformingtech.com
www.wireformingtech.com
NEW PRODUCT & SERVICES
Typical word submission: 50-250 words plus picture(s)
Deadline is one month prior to publication month.

PRODUCT SHOWCASE: A short description of a new machine, materials or accessories used to make, test or package springs, wire formed parts, wire mesh, rebar, etc., is provided.

NEWS & INFORMATION
Typical word submission: 50-250 words plus picture(s)
Deadline is two weeks prior to publication month.

WIRE FORMING EVENTS: Calendar of events for the springs, wire formed parts, wire mesh, rebar industry includes: trade shows, conferences, meetings, seminars, etc.

TECHNICAL ARTICLES

EMPHASIS ARTICLES: A section of by-lined articles on a selected subject. Articles are original, technical, educational and directly related to the Emphasis subject.
Length: 500-2500 words plus graphics.
Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

ROUNDUP ARTICLES: A collection of editorial contributions from multiple suppliers to a selected sector of the industry. The article is staff-compiled and contributions are directly related to the Roundup subject.
Length: 50-250 words plus graphics.
Deadline: Two weeks prior to the publication month.

FEATURE ARTICLE
By-lined technical articles on any wire forming industry subject relative to making springs, wire formed parts, wire mesh, rebar, etc. Articles are original, technical, educational and present one or more of the following: new technology, research results, case history, information, fundamental instructions, etc.
Length: 500-2500 words.
Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

TECH BRIEFS
One page staff-prepared, technical article on a new product, process or service related to the wire forming industry.
Length: 500-750 words.
Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

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