BONUS DISTRIBUTION
For 2020, Wire Forming Technology will also be distributed at the trade shows and exhibitions listed below:

- wire 2020
- WAI Operations Summit
- Wire Expo 2020
- Spring World 2020
- wire India 2020

COMPANY PROFILES
Fall Issue. Full and half page advertisers receive a complimentary Company Profile in a special bound section of the Fall issue.
Deadline: October 28, 2019

SPOTLIGHT ARTICLES
Staff written articles on a selected product(s) or trade show(s). Each advertiser of the selected topic will receive a free Spotlight Ad including contact information and logo.

STRaight FROM THE SHOW
News, facts and images from recent trade shows. Send submissions to: mcnulty@wireformingtech.com
Typical word submission: 50-150 words plus picture(s)

Deadline is one month prior to publication month.

**NEW PRODUCT & SERVICES**

**PRODUCT SHOWCASE:** A short description of a new machines, materials or accessories used to make, test or package springs, wire formed parts, wire mesh, rebar, etc., is provided.

**NEWS & INFORMATION**

Typical word submission: 50-150 words plus picture(s)

Deadline is two weeks prior to publication month.

**WIRE FORMING EVENTS:** Calendar of events for the springs, wire formed parts, wire mesh, rebar industry includes: trade shows, conferences, meetings, seminars, etc.

**NEWS WIRE:** Industry-wide news and information: associations, trade shows, conferences, market data, regulations, standards, etc. Promotions, new hires, personnel restructuring of wire forming industry professionals. Company specific news and information: mergers, acquisitions, joint ventures, contracts, awards, etc.

**TECHNICAL ARTICLES**

**EMPHASIS ARTICLES:** A section of by-lined articles on a selected subject. Articles are original, technical, educational and directly related to the Emphasis subject.

*Length:* 750-1500 words plus graphics.

*Deadline:* Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

**ROUNDUP ARTICLES:** A collection of editorial contributions from multiple suppliers to a selected sector of the industry. The article is staff-compiled and contributions are directly related to the Roundup subject.

*Length:* 50-250 words plus graphics.

*Deadline:* Two weeks prior to the publication month.

**FEATURE ARTICLE**

By-lined technical articles on any wire forming industry subject relative to making springs, wire formed parts, wire mesh, rebar, etc. Articles are original, technical, educational and present one or more of the following: new technology, research results, case history, information, fundamental instructions, etc.

*Length:* 500-750 words.

*Deadline:* Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

**TECH BRIEFS**

One page staff-prepared, technical article on a new product, process or service related to the wire forming industry.

*Length:* 500-750 words.

*Deadline:* Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

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